



**MATHUSHRI PUSPHABEN VINUBHAI VALIA COLLEGE  
BORIVALI (WEST)  
MUMBAI – 400097  
BACHELOR OF MANAGEMENT STUDIES**

**A PROJECT REPORT ON  
“STUDY ON MARKETING STRATEGY OF FMCG  
SECTORS WITH REFERENCE TO HUNDUSTAN  
UNILEVER LTD”**

**T.Y.BMS  
UNDER GUIDANCE OF  
Prof. Chetan Kukrety**

**UNIVERSITY OF MUMBAI  
SUBMITTED BY  
BAUWA NEEL KETAN**

**ACADEMIC YEAR**

**2020-2021**



**MATUSHRI PUSHPABEN VINUBHAI VALIA**

**COLLEGE OF COMMERCE**

**PROJECT ON:**

**MARKETING STRATEGIES OF DOMINO'S VS**

**PIZZA HUT**

**SUBMITTED BY:**

**PRIYANKA A. BHOSALE**

**ROLL NO: 602**

**UNDER THE GUIDENCE OF:**

**PROF. CHETANA**

**BACHELORE OF MANAGEMENT STUDIES**

**(SEMESTER VI)**

**ACADEMIC YEAR 2020-2021**



Open with Google Docs

BY

**UNDER-GRADUATE STUDENT**  
**FOR THE DEGREE OF BACHELORS IN MANAGEMENT STUDIES**  
**OF**  
**MUMBAI UNIVERSITY**



**ON**  
**AIRBNB'S GROWTH STRATEGY**

**SUBMITTED BY**  
**MR. ANKIT RATANSI BHRASADIYA**  
**"GUIDED BY PROF. CHETNA KUKRETY"**



MATUSHRI PUSHPABEN VINUBHAI VALIA DEGREE COLLEGE OF COMMERCE

PROJECT: - COMPARATIVE BRAND STUDY OF MAC & LAKMÉ

SUBMITTED BY: - DHAKAN SIDDIHI VIJAY

ROLL NO: - 605

PROJECT GUIDE: - PROFESSOR CHETNA KUKRETY

UNIVERSITY OF MUMBAI

T.Y.BMS

(MANAGEMENT STUDIES)

ACADEMIC YEAR

2020-2021

**ANALYSIS OF FACTORS AFFECTING THE SALES AND DELIVERY  
SYSTEM OF AMAZON.**

**A PROJECT SUBMITTED TO  
UNIVERSITY OF MUMBAI**



**FOR PARTIAL COMPLETION OF THE DEGREE OF  
BACHELOR OF MANAGEMENT STUDIES  
UNDER THE FACULTY OF COMMERCE**

**SUBMITTED BY**

**AMAN DIIRAJ GADA**

**ROLL NO: 606**

**T.Y.B.M.S (MARKETING)**

**SEMESTER VI**

**UNDER THE GUIDANCE OF**

**CHETNA KUKRETY**



---

**MATUSHRI PUSHPABEN VINUBHAI VALIA**  
**DEGREE COLLEGE OF**  
**COMMERCE**

---

**BORIVALI (WEST), MUMBAI-400092**

**A PROJECT ON IMPACT OF THE CELEBRITY  
ENDORSMENT IN ADVERTISEMENT**

**SUBMITTED BY: AAGAM M GANDHI**

**ROLL NO:-607**

**PROJECT GUIDE:- PROF. CHETNA KUKRETY**

**UNIVERSITY OF MUMBAI**

**TYBMS (MARKETING)**

**SEMESTER VI**

**ACADEMIC YEAR: 2020-2021**

**MATUSHRI PUSHPABEN VINUBHAI VALIA COLLEGE OF  
COMMERCE  
BORIVALI(W)**

**PROJECT REPORT ON  
MARKETING STRATEGIES OF MCDONALDS  
BACHELOR OF MANAGEMENT STUDIES**

**SUBMITTED BY**

**GUPTA SURAJ ASHOK**

**TYBMS**

**(ROLLNO. 608)**

**PROJECT GUIDE**

**PROF. CHETNA KUKRETY**

**BACHELOR OF MANAGEMENT STUDIES**

**SEMESTER VI**



**MATRUSHRI PUSHPABEN VINUBHAIVALIA COLLEGE  
BORIVALI (WEST) MUMBAI-400068**

**A STUDY OF CONSUMER BEHAVIOURE WITH REFERENCE TO  
TATA MOTORS AND HYUNDAI INDIA**

A Project Submitted to  
University of Mumbai for partial completion of the degree of Bachelor in  
Management Studies  
Under the Faculty of commerce

BY

**VIVEK NANDLAL GUPTA**

Under the Guidance of Prof **CHETNA KUKRETY**





**MATUSHRI PUSHPABEN VINUBHAI VALIA DEGREE COLLEGE OF  
COMMERCE**

**BORIVALI (WEST), MUMBAI-400092**

**A STUDY ON THE IMPACT OF DIGITAL MARKETING ON SERVICE  
SECTOR *(PARTICULARLY FOCUSED ON EDUCATION SECTOR)***

**SUBMITTED BY : BHAVYA RAJENDRA JAIN**

**ROLL NO.:- 610**

**PROJECT GUIDE: PROF. CHETNA KUKRTY**

**UNIVERSITY OF MUMBAI**

**TYBMS (Marketing)**

**SEMESTER VI**



**MATHUSHRI PUSPHABEN VINUBHAI VALIA COLLEGE**

**BORIVALI (WEST)**

**MUMBAI – 400097**

**BACHELOR OF MANAGEMENT STUDIES**

**A PROJECT REPORT ON**

**“A PROJECT REPORT ON DABUR MARKETING MIX”**

**T.Y.BMS**

**UNDER GUIDANCE OF**

**CHETAN KUKRETY**

**UNIVERSITY OF MUMBAI**

**SUBMITTED BY**

**JILKA PARTH SURESH**

**ACADEMIC YEAR**

**2020-2021**



MATUSHRI PUSHPABEN VINUBHAI VALIA DEGREE COLLEGE OF COMMERCE

PROJECT NAME:- COMPARATIVE STUDY OF DAIRY PRODUCTS FROM RETAILERS  
PERSPECTIVE

(WITH REFERENCE OF BRITANNIA & MOTHER DAIRY)

SUBMITTED BY:- SHIVEN DHARMESH JOSHI

ROLL NO:- 613

PROJECT GUIDE:- PROFESSOR CHETNA KUKRETY

UNIVERSITY OF MUMBAI

T.Y.B.M.S

(MANAGEMENT STUDIES)

ACADEMIC YEAR

2020-2021



**MATUSHRI PUSHPABEN VINUBHAI VALIA DEGREE COLLEGE  
OF COMMERCE**

**BORIVALI (WEST), MUMBAI -4000092**

**PROJECT REPORT ON IMPACT OF ONLINE ADVERTISEMENT ON  
CONSUMER BUYING BEHAVIOUR IN REFERENCE TO MOBILE PHONES**

**SUBMITTED BY: MR. MELVIN NICHOLAS KARRAS**

**ROLL NO: 614**

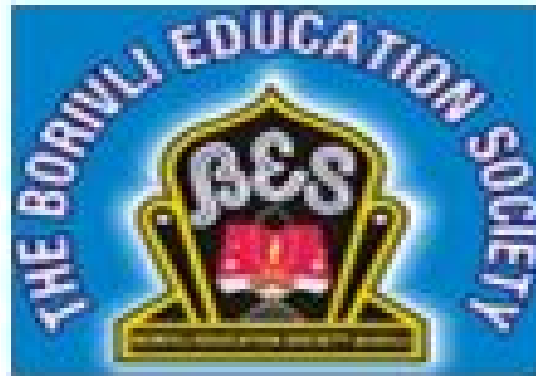
**PROJECT GUIDE: CHETNA KUTRETY**

**UNIVERSITY OF MUMBAI**

**TYBMS (MARKETING)**

**SEMESTER VI**

**ACADEMIC YEAR: 2020-2021**



MATUSHRI PUSHPABEN VINUBHAI VALIA DEGREE

COLLEGE OF COMMERCE

BORIVALI (WEST), MUMBAI -4000092

PROJECT REPORT ON: MARKETING STRATEGY'S FOR ONLINE  
LEARNING WITH REFERENCE TO BYJU'S

SUBMITTED BY: MR. ARJIT VIJAYKUMAR MAHALICK

ROLL NO: 615

PROJECT GUIDE: CHETNA KUTRETY

UNIVERSITY OF MUMBAI

TYBMS (MARKETING)

SEMESTER VI

ACADEMIC YEAR: 2020-2021

# **PROJECT WORK**



**MATUSHRI PUSHPAREN VINUBHAI COLLEGE OF  
COMMERCE**

**PROJECT NAME: - STUDY OF CUSTOMER SATISFACTION TOWARDS  
NESTLE PRODUCTS**

**SUBMITTED BY: - MAURYA JASVANT HANSNATH  
ROLL NO:-616**

**PROJECT GUIDE: - PROFESSOR CHETNA KUKRETY  
UNIVERSITY OF MUMBAI  
T.Y.BMS**

**(BACHELOR OF MANAGEMENT STUDIES)**

**ACADEMIC YEAR**

**2020-2021**



**MATUSHRI PUSHPAREN VINUBHAI VALIA DEGREE COLLEGE OF  
COMMERCE**

**BORIVALI (WEST), MUMBAI-400092**

**STUDY ON CONSUMER SATISFACTION AND  
PREFERENCE ON KENT WATER PURIFIERS**

**SUBMITTED BY: JINAY .H. MEHTA**

**ROLL NO:-617**

**PROJECT GUIDE:- PROF. CHETNA KUKRETY**

**UNIVERSITY OF MUMBAI**

**TYBMS (MARKETING)**

**SEMESTER VI ACADEMIC YEAR: 2020-2021**



**MATHUSHRI PUSPHABEN VINUBHAI VALIA COLLEGE BORIVALI (WEST)  
MUMBAI-400097**

**BACHELOR OF MANAGEMENT STUDIES**

**A PROJECT REPORT ON**

**"Marketing strategy of brand factory vs central mall on seasonal sales"**

**T.Y.BMS**

**UNDER GUIDANCE OF**

**PROF. CHETNA KUKRETY**

**UNIVERSITY OF MUMBAI**

**SUBMITTED BY**

**MISTRY DEVANSHU ARVIND**

**ACADEMIC YEAR**

**2020-2021**





MATRUSHRI PUSHPABEN VINUBHAI VALIA  
DEGREE COLLEGE OF COMMERCE

PROJECT NAME : DIGITAL MARKETING AS A PROMOTIONAL TOOL

SUBMITTED BY : PADHYA NISHANT KIRTIKUMAR ROLL NO: 619

PROJECT GUIDE : PROFESSOR CHETNA KUKRETY

UNIVERSITY OF MUMBAI

T.Y.BMS

(MANAGEMENT STUDIES) ACADEMIC YEAR

2021-2022

---



MATURSHRI PUSPABEN VINUBHAI VALIA DEGREE COLLEGE OF COMMERCE

PROJECT TOPIC:- COMPARATIVE STUDY ON CONSUMER BEHAVIOUR TOWARDS CEDGATE vs DANT KANTI

SUBMITTED BY:- HARSH TUSHAR PAREKH

ROLL NO.:- 620

PROJECT:- CHETNA KUKRETTY

UNIVERSITY OF MUMBAI

TYBMS

(MANAGEMENT STUDIES)

ACADEMIC YEAR:- 2020-2021



MATHUSHRI PUSHABEN VINUBHAI VALIA COLLEGE

BORIVALI (WEST)

BACHELOR OF MANAGEMENT STUDIES

PROJECT REPORT ON COMPARISON BETWEEN ONLINE  
AND OFFLINE MARKETING STRATEGIES IN EVENT  
MANAGEMENT

UNIVERSITY OF MUMBAI

SUBMITTED BY PARMAR MAHIMA HITESH

ROLL NO 621

PROJECT GUIDE PROFESSOR CHETNA KUKRETY

ACADEMIC YEAR 2020-2021



**TPS OF MARKETING OF TOYOTA MOTOR COMPANY**

**A PROJECT SUBMITTED TO**

**UNIVERSITY OF MUMBAI**

**FOR PARTIAL COMPLETION OF THE DEGREE OF  
BACHELOR OF MANAGEMENT STUDIES**

**UNDER THE FACULTY OF COMMERCE**

**SUBMITTED BY**

**ROHIT LAXMAN RATHOD**

**ROLL NO :- 622**

**T.Y.D.M.S (MARKETING)**

**SEMESTER VI**

**UNDER THE GUIDANCE OF**

**CHETNA KUKRETY**

**MATUSHRI PUSHPABEN VINUBHAI VALIA**

**COLLEGE OF COMMERCE, FACTORY LANE,**

**BORIWALK(WEST), MUMBAI 400092**

**AY 2020-21**



**MATHUSHRI PUSPHABEN VINUBHAI VALIA  
COLLEGE**

**BORIVALI (WEST)**

**MUMBAI – 400097**

**BACHELOR OF MANAGEMENT STUDIES**

**A PROJECT REPORT ON**

**“A STUDY ON CONSUMER PREFERENCE BETWEEN  
SAMSUNG AND VIVO”**

**T.Y.BMS**

**UNDER GUIDANCE OF**

**PROF.CHETNA KUKRETY**

**UNIVERSITY OF MUMBAI**

**SUBMITTED BY**

**SHETTY PRAVESH PRAKASH**

**ACADEMIC YEAR**



**MATUSHRI PUSHPABEN VINUBHAI VALIA DEGREE COLLEGE OF  
COMMERCE**

**BORIVALI (WEST), MUMBAI-400092**

**A PROJECT ON THE MEDICAL TOURISM IN INDIA**

**SUBMITTED BY: ARYAN D SONI**

**ROLL NO:-625**

**PROJECT GUIDE:- PROF. CHETNA KUKRETY**

**UNIVERSITY OF MUMBAI**

**TYBMS (MARKETING)**

**SEMESTER VI**



**MATUSHARI PUSHPABEN VINUBHAI VALLA  
COLLEGE OF COMMERCE**

**PROJECT NAME:  
STUDY OF CONSUMER SATISFACTION ON SANCTIONING OF PERSONAL  
LOAN WITH REFERENCE OF HDFC BANK**

**SUBMITTED BY:  
NTU BALKRISHNA THAKUR**

**ROLL NO: 626**

**UNDER THE GUIDANCE OF:  
PROF. CHETNA MISS**

**BACHLORE OF MANGEMENT STUDIES  
(SEMESTER VI)**



**MATUSHRI PUSHPABEN VINUBHAI VALIA DEGREE COLLEGE  
OF  
COMMERCE**

**BORIVALI (WEST), MUMBAI-400092**

**A PROJECT ON CONSUMER BEHAVIOUR AND SATISFACTION  
TOWARDS SOCIAL MEDIA MARKETING**

**SUBMITTED BY: MANSI UPADHYAY**

**ROLL NO:-627**

**PROJECT GUIDE :- PROF. CHETNA KUKRETY**

**UNIVERSITY OF MUMBAI**





**MATUSHRI PUSHPABEN VINUBHAI VALIA DEGREE  
COLLEGE OF COMMERCE.**

**PROJECT NAME :- STUDY ON IMPACT OF SERVICE  
QUALITY ON CUSTOMER IN TELECOM INDUSTRY.**

**SUBMITTED BY – VAGHASIYA PRAMEY RAMESH**

**ROLL NO – 628**

**PROJECT GUIDE – PROFESSOR CHETNA KUKRETY**

**UNIVERSITY OF MUMBAI**

**T.Y.BMS**

**(BACHELOR OF MANAGEMENT STUDIES)**

**ACADEMIC YEAR**

**2020 - 2021**

**MPVY VALIA COLLEGE OF COMMERCE**  
**BACHELOR OF MANAGEMENT STUDIES**

**PROJECT REPORT ON**  
**"MARKETING STRATEGY OF SAMSUNG"**

**SUBMITTED BY**  
**DHRUVESH VINOD**  
**MUSADIYA [ Roll no. 630]**  
**TYBMS (SEM. VI)**

**SUBMITTED TO**  
**UNIVERSITY OF MUMBAI ACADEMIC YEAR 2020-2021**



MATURSHI PUSHPABEN VINUBHAI VALIA DEGREE COLLEGE OF COMMERCE

PROJECT NO :- MARKETING STRATEGY

SUBMITTED BY :- MEHTA ABHISHEK KETAN

ROLL NO :- 631

PROJECT GUIDE :- PROFESSOR CHETNA KURRETY

UNIVERSITY OF MUMBAI

T.Y.BMS

(MANAGEMENT STUDIES)

ACADEMIC YEAR

2020-2021



**MATUSHRI PUSHPABEN VINUBHAI VALIA**  
**DEGREE COLLEGE OF COMMERCE**

**PROJECT NAME : COMPARATIVE ANALYSIS OF.**  
**DMART & BIG BAZAAR**

**SUBMITTED BY : SUSHILKUMAR RAMCHANDRA.**  
**SUGARKAR**

**ROLL NO : 632 (M)**

**PROJECT GUIDE : PROF. CHETNA KUKRETY**  
**UNIVERSITY OF MUMBAI**

**T. Y. BMS**  
**(MANAGEMENT STUDIES)**

**ACADEMIC YEAR**

**2020-21**



**MATHUSHRI PUSPHABEN VINUBHAI VALIA COLLEGE**

**BORIVALI (WEST)**

**MUMBAI – 400097**

**BACHELOR OF MANAGEMENT STUDIES**

**A PROJECT REPORT ON**

**“MARKET ANALYSIS OF AMUL PRODUCTS”**

**T.Y.BMS**

**UNDER GUIDANCE OF**

**PROF.CHETNA KUKRETY**

**UNIVERSITY OF MUMBAI**

**SUBMITTED BY**

**Chirag Solanki**

**Roll no: 656**

**ACADEMIC YEAR**

**2020-2021**

---

**A Project Report on  
CASE STUDY ON FEDERAL BANK**

**A Project Submitted to  
University of Mumbai for partial completion of the degree of  
Bachelor in Commerce (Banking and Insurance)  
Under the Faculty of Commerce**

**By  
Mr.Umesh Akholiya Ratibhai  
Roll No: 701**

**Under the Guidance of  
Professor Leena Vasu**

**Matushri Pushpaben Vinubhai Valia College of Commerce  
MK School Complex, Factory Lane,  
Borivali-West, Mumbai-4000 092.**

**February 2021**

**FUTURE OF BANKING**

**FUTURE OF BANKING**

A project submitted to

**University of Mumbai for Partial Completion of the Degree of**

**Bachelor in Commerce (Banking and Insurance)**

Under The

**Faculty of commerce**

By

**Kuldeep Ramesh Baniya**

**Roll No - 703**

Under the guidance of

**Prof. Leena Vasu**



**MUMBAI UNIVERSITY**

**Black Book 2020/2021**

**Format**

--

<b>Title</b>	<b>Types Of Risks In Banking Sectors</b>
--------------	--

**A Project Submitted To**

**University Of Mumbai For Partial Completion Of The Degree Of**

**Bachelor In Commerce (Banking And Insurance)**

**Under The Faculty Of Commerce**

**By**

<b>Master : VENKATESH VINAYAK CHETTIAR</b>
--

**Under The Guidance Of**

<b>Professor: LEENA VASU</b>
------------------------------

<b>Matshree Pushpaben Vinubhai Valia College Of Commerce</b>
--

<b>Borvali (West)</b>
-----------------------





**MATRUSHRI PUSHPABEN VINUBHAI VALIA**

**DEGREE COLLEGE OF COMMERCE**

**BORIVALI (WEST), MUMBAI-92**

**UNIVERSITY OF MUMBAI**

**T.Y.BBI**

**(BANKING AND INSURANCE)**

**(SEMESTER VI)**

**ACADEMIC YEAR 2020-21**

**PROJECT ON**

**IMPACT ON CUSTOMER DUE TO MERGER AND ACQUISITION**

**ROLL NO- 705**

**PROJECT GUIDE : PROFESSOR LEENA VASU**

---



**MATUSHRI PUSHPABEN VINUBHAI  
VALIA  
COLLEGE OF COMMERCE**

**PROJECT ON: COMPARATIVE STUDY BETWEEN PUBLIC AND PRIVATE  
SECTOR BANKS**

**SUBMITTED BY:  
DEVIKA DEVGADKAR**

**ROLL NO – 706**

**UNDER THE GUIDANCE OF  
PROF. LEENA VASU**

**UNIVERSITY OF MUMBAI  
T.Y.BBI (BANKING AND INSURANCE) (SEMESTER VI)**

## A PROJECT REPORT ON SBI LIFE INSURANCE

A Project Submitted to University of Mumbai for partial completion of the degree of Bachelor in  
Commerce (Banking and Insurance) Under the Faculty of Commerce

By

Ms. Hetvi Gada

Under the guidance of

Prof. Laxmi Vasa

Matushri Pushpaben Vinubhai Valia college of Commerce,  
Borivali west, Mumbai. 400092

February 2021



**Matushri Pushpaben Vinubhai Valia College of Commerce MK School Complex,  
Factory Lane, Borivali-West, Mumbai-4000 092.**

**A Project Report on  
ROLE OF INSURANCE COMPANIES IN THE  
ECONOMIC DEVELOPMENT**

**Submitted**

**d By**

**HITIK**

**GOHIL**

**ROLL**

**NO. 708**

**Under the Guidance of Professor LEENA VASU**

**A Project Submitted to University of Mumbai for partial completion of the degree of  
Bachelor in Commerce (Banking and Insurance) Under the Faculty of Commerce**

**ACADEMIC YEAR 2020-21**

A STUDY ON IMPACT OF ARTIFICIAL INTELLIGENCE ON FINANCE SECTOR

A PROJECT SUBMITTED TO UNIVERSITY OF MUMBAI FOR PARTIAL COMPLETION OF THE  
DEGREE OF BACHELOR OF [ BANKING AND INSURANCE ] UNDER THE FACILITY OF  
COMMERCE .

BY

GOTI DIVYESH DUNGARSHIBHAI

T.Y.B.B.I

SEMESTER

V

FOR THE

ACADAMIC YEAR 2021-21

UNDER THE GUIDANCE OF

PROF: LEENA VASU

**SUBMITTED TO**  
**UNIVERSITY OF MUMBAI**



**MATUSHREE PUSHPAREN VINUBHAI VALIA COLLEGE OF COMMERCE**  
**ACADEMIC YEAR -2020-2021-**

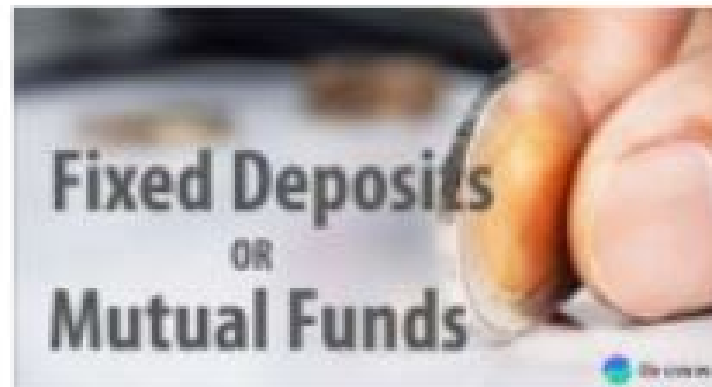
**T.Y.BBA**

**PROJECT – BAJAJ ALLIANZ LIFE INSURANCE COMPANY**

**SUBMITTED BY**  
**ADARSH GUJAR**

**GUIDED BY**  
**PROF. MRS. LEENA**

**A Project Report on  
Fixed Deposits Vs. Mutual Funds**



**A Project Submitted to  
University of Mumbai for partial completion of the degree of  
Bachelor in Commerce (Banking and Insurance)  
Under the Faculty of Commerce**

**By  
Kavita Ramnarayan Gupta  
Roll No: 711**

# **STUDY ON STATE BANK OF INDIA**

*A project submitted to university of MUMBAI for partial completion of the degree of bacheloer in commerce (Banking &insurance)*

**Under the facility of commerce**

**By**

**TANESH JADHAV**

**LEENA MAM**

**Matushri Pushpaben Vinubhai Valia College Of Commerce Sheth M.K.High School Complex, Factory Lane, Borivali (W)Mumbai 66**

**2020-2021**



# **DIFFICULTIES FACED BY CUSTOMERS IN INDIAN BANKING SECTIONS**

**A PROJECT SUBMITTED TO**

**University of Mumbai for partial completion of the degree**

**Bachelor in Commerce (Banking & Insurance under the**

**Faculty of commerce**

**BY**

**KOLI ANITA KALAPPA**

**Under the Guidance of**

**PROF. LEENA VASU**

**University of Mumbai**



**Matushri Pushpaben Vinubhai valia college of commerce,**

**M.K.School Complex,Factory Lane,Borivali (W),Mumbai-400092**

***(To be implemented from Academic Year 2020—2021)***

**A PROJECT SUBMITTED TO**

**University of Mumbai for partial completion of the degree of**

**Bachelor in Commerce (Banking & Insurance) under the  
Faculty of Commerce**

**By**

**KOMAL JAYANTI MISTRY**

**Under the Guidance of**

**PROF. LEENA VASU**

**University of Mumbai**



**Matushri Pushpaben Vinubhai Velia College Of Commerce ,**

**M. K. School Complex , Factory Lane , Borivali (w) ,  
Mumbai-400092.**

**(To implement from Academic Year 2020-2021)**



**MATUSHRI PUSHPABEN VINUBHAI VALIA**

**DEGREE COLLEGE OF COMMERCE**

**BORIVALI (WEST), MUMBAI-92**

**UNIVERSITY OF MUMBAI**

**TYBBI**

**(BANKING AND INSURANCE)**

**SEMESTER VI**

**ACADEMIC YEAR 2020-2021**

**PROJECT ON**

**LEADERSHIP STYLE IN BANKING SECTOR**

**SUBMITTED BY: MISTRY KRUPA BHARAT**

**ROLL NO \_716**

**PROJECT GUIDE: PROFESSOR UJANA VASU**

# **CORPORATE BANKING**

**A PROJECT SUBMITTED TO**

**University of Mumbai for partial completion of the degree**

**Bachelor in Commerce (Banking & Insurance under the**

**Faculty of commerce**

**BY**

**MONDE VEDANT GANPAT**

**Roll No. 717**

**Under the Guidance of**

**PROF. LEENA VASU**

**University of Mumbai**

**Matushri Pushpaben Vinubhai valia college of commerce,**

**M.K.School Complex, Factory Lane, Borivali (W),**

**Mumbai-400092 (To be implemented from Academic Year 2020—  
2021)**

**(B.com) Banking and Insurance, university of Mumbai**



MATUHRI PUSHPABEN VIVNUBHAI VALIA DEGREE

COLLEGE OF COMMERCE

BORIVALI (WEST) MUMBAI 400066

PROJECT ON COMMERICAL LENDING BY BANK

SUBMITTED BY : MOURYA POONAM BIRENDRA

ROLL NO : 718

PROJECT GUIDE : PROFESOR LEENA VASU

UNIVERSITY OF MUMBAI

T.Y.BCOM

(BANKING AND INSURANCE)

(SEMESTER VI)

ACADEMIC YEAR 2020-2021.



**Matushri Pushpuben Vinubhai Valia College of Commerce MK School Complex,  
Factory Lane, Borivali-West, Mumbai-4000 092.**

**A Project Report on  
ROLE OF ACTUARIES IN INSURANCE**

**Submitted By  
GHANSHYAM K. OZA  
ROLL NO. 719**

**Under the Guidance of Professor LEENA VASU**

**A Project Submitted to University of Mumbai for partial completion of the degree of  
Bachelor in Commerce (Banking and Insurance) Under the Faculty of Commerce**

---

# **A STUDY ON STRESS MANAGEMENT AMONG BANK EMPLOYEES**

*A Project Submitted to*

**University of Mumbai** for partial completion of the degree of

**Bachelor in Commerce (Banking and Insurance)**

*Under the Faculty of Commerce*

*By*

**Ms. Bhargavi Vinod Panchal**

*Under the Guidance of*

**Prof. Leena Vasu**

**Matushri Pushpaben Vinubhai Valia College of Commerce,  
Borivali west, Mumbai. 400092**

# **STUDY ON INSURANCE POLICIES**

**A project submitted to  
university of Mumbai for partial completion of the degree of  
Bachelor in Commerce (Banking & Insurance)**

**Under the faculty of commerce**

**By**

**VIKAS PARMAR**

**Under the guidance of**

**PROF. LEENA VASU**

**Matushri Pushpaben Vinubhai Valia College of Commerce**

**Sheth M.k. high school complex, factory lane, Borivali (w), Mumbai –  
400092**

**Academic year 2020-2021**





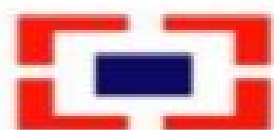
**भारतीय राष्ट्रीय भुगतान निगम**  
**NATIONAL PAYMENTS CORPORATION OF INDIA**

**A Project Submitted to University of Mumbai for partial completion of the  
degree of Bachelor in Commerce (Banking and Insurance) Under the Faculty  
of Commerce**

**BY**  
**Yash Harinath Parsi**

**Under the Guidance of**  
**Professor Leena Vasu**

**Matushri Pushpaben Vinubhai Valia College of Commerce MK School  
Complex, Factory Lane, Borivali-West, Mumbai-4000 092.**



**HDFC BANK**

**We understand your world**

University of Mumbai



**CUSTOMER RELATIONSHIP MANAGEMENT IN PRIVATE SECTOR BANKS  
AT HDFC BANK**

**B.Com. (Banking and Insurance)**

**Guidelines for Project Work**

**at**

**THIRD YEAR SEMESTER VI**

**Under Choice Based Credit, Grading and Semester  
System**

*(To be implemented from Academic Year 2020—2021)*

*Board of studies in banking and finance*

*University of Mumbai*



**ROLE OF TECHNOLOGY IN BANKING (STATE BANK  
OF INDIA)**

**A PROJECT SUBMITTED TO**

**University of Mumbai for partial completion of the**

**degree of**

**Bachelor in commerce (Banking and Insurance) under**

**the faculty of commerce**

**By**

**JANHAVI SURESH RATHOD**

**Under the Guidance of**

**PROF. LEENA VASU**

**Matushri pushaben vinubhai Valia college of commerce,**

**M.K. School complex, Factory Lane, Borivali (w),**

# ROLE OF TECHNOLOGY BANKING

A project submitted to

**University of Mumbai for Partial Completion of the Degree of  
Bachelor in Commerce (Banking and Insurance)**

Under The

**Faculty of commerce**

By

**Vishal Dinesh Rathod**

**Roll No - 727**

Under the guidance of

**Prof. Leena Vasu**



**MUMBAI UNIVERSITY**

University of Mumbai



MATUHRI PUSHPABEN VIVNUBHAI VALIA DEGREE

COLLEGE OF COMMERCE

BORIVALI (WEST) MUMBAI 400066

PROJECT ON RETAIL BANKING

SUBMITTED BY: RAWAT PRIYA RAJENDRA

ROLL NO: 728

PROJECT GUIDE: PROFESSOR LEENA VASU

UNIVERSITY OF MUMBAI

T.Y.BCOM

(BANKING AND INSURANCE)

(SEMESTER VI)

ACADEMIC YEAR 2020-2021.

**MATUSHRI PUSHPABEN VINUBHAI VALIA COLLEGE OF COMMERCE**

**PROJECT ON: STUDY ON CENTRAL BANK**

**SUBMITTED BY:**

**NEETU SAHANI**

**ROLL NO – 729**

**UNDER THE GUIDANCE OF**

**PROF. LEENA VASU**

**UNIVERSITY OF MUMBAI**

**T.Y.BBI (BANKING AND INSURANCE) (SEMESTER VI)**

**ACADEMIC YEAR**

**2020 - 2021**



**MATUSHRI PUSHPABEN VINUBHAIVALIA DEGREE**

**COLLEGE OF COMMERCE**

**BORIVALI (WEST), MUMBAI 400066**

**PROJECT ON PLASTIC MONEY**

**SUBMITTED BY:- RIYA SANGHVI**

**ROLL NO:- 730**

**PROJECT GUIDE:- PROF. MS. LEENA VASU**

**UNIVERSITY OF MUMBAI**

**T.Y.BBI**

**(BANKING AND INSURANCE)**

**(SEMESTER VI)**

---

**A PROJECT REPORT ON  
CENTRAL OPERATORS IN INSURANCE COMPANY**

**SUBMITTED BY  
NIDHI/NITISH.SHAH  
T.Y.B.B.I**

**SEMESTER  
VI**

**ACADEMIC YEAR  
2020-21**

**UNDER THE GUIDANCE OF  
PROF.MRS LEENA VASU**

**MATUSHRI PUSHPABEN VINUBHAI VALIA  
COLLEGE OF COMMERCE**

**BACHELOR IN BANKING AND INSURANCE  
SUBMITTED TO**

---



**A PROJECT SUBMITTED TO**

**University of Mumbai for partial completion of the degree of  
Bachelor in Commerce (Banking & Insurance) under the  
Faculty of Commerce**

**By**

**KIRAN JAY SINGH**

**ROLL NO:-733**

**Under the Guidance of  
PROF. LEENA VASU**



**Matushri Pushpaben Vinubhai Velia College Of Commerce ,  
M. K. School Complex , Factory Lane , Boriwali (w) ,  
Mumbai-400092.**

**(To implement from Academic Year 2020-2021)**

**A Project Report on  
Equity Investments in Private Sector Banks**



**A Project Submitted to  
University of Mumbai for partial completion of the degree of  
Bachelor in Commerce (Banking and Insurance)  
Under the Faculty of Commerce**

**By  
Jignesh Suresh Tank**

**Under the Guidance of  
Professor Leena Vasu**

**Matushri Pushpaben Vinubhai Valia College of Commerce  
MK School Complex, Factory Lane,  
Borivali-West, Mumbai-4000 092.**

**MATUSHRI PUSHPABEN VINUBHAI**

**VALIA**

**COLLEGE OF COMMERCE**

**PROJECT ON: COMPARISON OF TRADITIONAL BANKING & ONLINE  
BANKING**

**SUBMITTED BY:**

**RINKAL MAHESHBHAI TANK**

**ROLL NO – 735**

**UNDER THE GUIDANCE OF**

**PROF. LEENA VASU**

**UNIVERSITY OF MUMBAI**

**T.Y.BBI (BANKING AND INSURANCE) (SEMESTER VI)**

**ACADEMIC YEAR**

**2020 - 2021**

# **STUDY ON INSURANCE WITH REFERENCE OF INSURANCE DEALERS & ITS CUSTOMERS**

**A Project submitted to university of Mumbai for partial completion of the  
degree of Bachelor in Commerce (Banking & Insurance)**

**Under the faculty of commerce**

**By**

**Abhinav yadav**

**Roll No. :- 737**

**Under the Guidance of**

**Prof. Leena Vasu**

**Matushri Pushpaben Vinubhai Valia College Of Commerce**

**Sheth M.K. High School Complex, Factory lane, Borivali (w), Mumbai –  
400092**

---

**MATUSHRI PUSHPAYEN VINBHAI VALIA COLLEGE OF  
COMMERCE**

PROJECT ON : STUDY OF IT IN BANKING

SUBMITTED BY : SUNITA CHAUHAN

ROLL NO - 739

UNDER THE GUIDANCE OF

PROF : LEENA VASU

UNIVERSITY OF MUMBAI

T.Y.BA(BANKING AND INSURANCE)(SEMESTER VII)

ACADIMIC YEAR

2020-2021



# **PROBLEM'S OF LONG TERM** **INVESTMENT IN SHARE'S**

A Project submitted to  
University of Mumbai for Partial Completion of the Degree  
Of Bachelor in Commerce (Accounting and Finance)  
Under the Faculty of Commerce  
(SEMESTER - VI)  
By

**GANESH ASHOK NAIR**  
**ROLL NO: 820**

Under the guidance of  
Prof. Leena Vasu

Matushri Pushpaben Vinubhai Valia College Of Commerce

MPV Valia College Of Commerce

A STUDY ON

“Accounts and Records”

Bachelor of Accounting and Finance

Semester VI

Submitted

In Partial Fulfillment of requirements for the  
award of

Degree of Bachelor of Accounting and Finance.

By

Jasmine Priya Shekhar

Roll No: 840

# Report on indian banking system

**A PROJECT SUBMITTED TO**

**University of Mumbai for partial completion of the degree**

**Bachelor in Commerce (Banking Of Accounting Finance)**

**under the Faculty of commerce**

**BY**

**Monika Chandrashekar Gokam**

**Under the Guidance of**

**PROF. LEENA VASU**

**University of Mumbai**



**Matushri Pushpaben Vinubhai valia college of commerce, M.K.**

**School Complex, Factory Lane, Borivali (W), Mumbai-400092**

---



**University of Mumbai**



**Difference Between Internal And External Auditing**

A Project submitted to

University of Mumbai for Partial Completion of the Degree

Of Bachelor in Commerce (Accounting and Finance)

Under the Faculty of Commerce

(SEMESTER-VI)

By

Samruddhi Santosh Bodagave

Roll No. 801

Under the guidance of

**Prof. Leena Vasa**

Matahri Pushpaben Vinubhai Valia College Of Commerce

M.K. School Complex, Factory Ln, Borivali (West) Mumbai – 400092

2020-21

**PROJECT NO:**  
**COMPARATIVE STUDY OF EQUITY MUTUAL FUNDS BETWEEN  
RELIANCE AND ADITYA BIRLA SUN LIFE.**

**A Project submitted to**

**University of Mumbai for partial completion of the degree of Bachelor in  
Commerce (Accounting and Finance)**

**Under the Faculty of Commerce**

**By**

**MEET MANOJ CHAUHAN**

**ROLL NO :- 802**

**SEMESTER VI**

**Under the Guidance of**

**PROFESSOR :- LEENA VASU**

**MATUSHRI PUSHPABEN VINUBHAI VALLIA COLLEGE OF  
COMMERCE BORIVALI (WEST)-400092**



MATUSHRI PUSHPABEN VINUBHAI VALIA COLLEGE OF COMMERCE

BORIVALI (WEST), MUMBAI-400066

COMPARISON OF VAT AND GST IN INDIAN ECONOMY

SUBMITTED BY

DAVE MEHUL ASHOKRHAJ

ROLL NO-803

T.Y.BCOM

(ACCOUNTING AND FINANCE)

SEMESTER VI

UNDER THE GUIDANCE OF

PROF. LEENA VASU

UNIVERSITY OF MUMBAI

## DECLARATION

I the undersigned **miss Bhagyeshri Sanjaykumar Doshi** here by, declare that the work embodied in this project work titled

**"ANALYSIS OF DEBT BASED MUTUAL FUNDS INVESTMENTS"** forms my own contribution to the research work carried out under the guidance of **PROFESSOR: LEENA VASU** is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Name and Signature of the learner:

(Name of student: Bhagyeshri Sanjaykumar Doshi)



PROJECT ON:

DEMAT SYSTEM IN INDIA

A Project Submitted to

University of Mumbai for partial completion of the degree of  
Bachelor in Commerce (Accounting and Finance) Under the Faculty of

Co0mmerce Submitted By

HIRAL NEELAM Doshi

Under the Guidance of :

PROF. LEENA VASU

University of Mumbai



**COMPARATIVE STUDY ON E-BANKING OF ICICI  
AND HDFC BANK**

A Project submitted to

University of Mumbai for Partial Completion of the Degree

Of Bachelor in Commerce (Accounting and Finance)

Under the Faculty of Commerce

(SEMESTER - VI)

By

Anuj Ramsagar Gupta

Roll NO: 807

Under the guidance of

Prof. Leena Vasu

University of Mumbai



## **CAPITAL MARKET**

A Project submitted to

University of Mumbai for Partial Completion of the Degree  
Of Bachelor in Commerce (Accounting and Finance)

Under the Faculty of Commerce

(SEMESTER - VI)

By

**Priti Vidyarthi Gupta**

---



PROJECT ON:

NEW FUND OFFER OF ICICI PRUDENTIAL LIFE AND HDFC SECURITIES

A Project Submitted to

University of Mumbai for partial completion of the degree of

Bachelor in Commerce (Accounting and Finance) Under the Faculty of Commerce

Submitted By

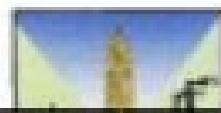
PRATAP LOB JALVI

Under the Guidance of :

PROF. LEENA VASU

MATUSHRI PUSHPABEN VINUBHAI VALIA COLLEGE OF COMMERCE

BORIVALI (WEST)- 400092





A Project Submitted to

University of Mumbai for partial completion of the degree  
of

Bachelor in Commerce (Accounting and Finance) Under the  
Faculty of Commerce

Submitted By

MIHIR KANADIYA

Under the Guidance

PROF. LEENA VASU

MATUSHRI PUSHPABEN VINUBHAI VALIA COLLEGE OF  
COMMERCE

( BORIVALI EAST )- 400092

**A RESEARCH REPORT ON  
“MERCHANT BANKING”**

**SUBMITTED By,**

**SAMIR KUDEKAR,T.Y.B.A.F**

**ROLL NO: 811**

**UNDER THE GUIDANCE OF PROF.**

**LEENA MAM**

**MPVV VALIA COLLEGE OF ARTS, COMMERCE, SCIENCE**

**2020-2021**

## DECLARATION

I the undersigned Miss / Mr: Akshat Prakash Mahetalia here by, declare that the work embodied in this project work titled

"IMPACT OF CSR ON FINANCIAL PERFORMANCE OF COMPANIES" forms my own contribution to the research work carried out under the guidance of **PROFESSOR: LEENA VASU** is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Date :- \_\_\_\_\_

Signature of student:

(Name of student: Akshat Prakash Mahetalia)

Certified by

Name and signature of the Guiding Teacher

**PROJECT ON:**  
**COMPARATIVE ANALYSIS OF HOME LOAN SCHEME OF PRIVATE AND PUBLIC**  
**SECTOR**

**A PROJECT SUBMITTED TO**

**University of Mumbai for partial completion of the degree of**  
**Bachelor in Commerce (Accounting and Finance)**  
**Under the Faculty of Commerce**

**Submitted By**

**Priya Shailesh Makwana**

**Under the Guidance of**

**PROF. LEENA VASU**

**MATUSHRI PUSHPABEN VINUBHAI VALIA COLLEGE OF COMMERCE**  
**M.K. School Complex, Factory Lane, Borivali (W), Mumbai – 400 092.**

**Project No:  
Foreign Direct Investment**

A Project submitted to  
University of Mumbai for partial completion of the degree of Bachelor in  
Commerce (Accounting and Finance)  
Under the Faculty of Commerce

By

**MAURYA KOMAL CHHOTELAL**

**ROLL NO:814**

**SEMESTER VI**

Under The Guidance Of

**PROFESSOR:LEENA VASU**

**MATUSHRI PUSHPABEN VINUBHAI VALLIA COLLEGE OF COMMERCE BORIVALI (WEST)-  
400092**

**FEBRUARY-2021**

ANALYSIS OF FINANCIAL STATEMENTS AT AARTI INDUSTRIES

## **A PROJECT REPORT**

ANALYSIS OF FINANCIAL STATEMENTS

AT AARTI INDUSTRIES LTD

SUBMITTED IN PARTIAL FULFILLMENT OF THE

REQUIREMENT

FOR THE AWARD OF THE DEGREE OF

BACHELOR OF COMMERCE (ACCOUNTING AND FINANCE)

SUBMITTED BY

**DILVAL VIRENDRA MEHTA**

ROLL NO: 815

**T.Y.B.A.F**

M.P.V. VALIA COLLEGE OF COMMERCE

BORIVALI WEST, MUMBAI - 400091

PROJECT GUIDE

**LEENA VASU**

SUBMITTED TO

THE UNIVERSITY OF MUMBAI

ACADEMIC YEAR

**2020-21**

# **A study on Short Terms Debts in Mutual Funds.**

A Project Submitted to

University of Mumbai for partial completion of the degree of  
Bachelor in Commerce (Accounting and Finance)

Under the Faculty of Commerce

By Viri Bhavesh Mehta

Roll no: 816

Under the Guidance of

**Prof. Leena Vasu**

Matushree Pushpaben

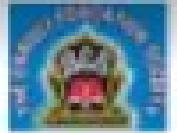
Vinubhai Valia College of  
Commerce

**M.K.School Complex, Factory Ln,**

**Borivali West, Mumbai,**

**Maharashtra 400002**

# **MPV Valia College Of Commerce**



A STUDY ON

**“Payment of Tax Refund”**

Submitted By

**Vaishnavi Deepak Mirajkar (Roll No. 817)**

Academic Year 2020-21

Under the Guidance

**PROF. LEENA VASU**





PROJECT ON:

**Merger of banking**

A Project Submitted to

University of Mumbai for partial completion of the degree of  
Bachelor in Commerce (Accounting and Finance) Under the Faculty of Commerce

Submitted By

**VASUDEV VIJAY MISHRA**

Under the Guidance of :

**PROF. LEENA VASU**

MATUSHIRI PUSHPABEN VINUBHAI VALIA

COLLEGE OF COMMERCE

BORIVALI (WEST)- 400092



MATUSHIRI PUSHPABEN VINUBHAI VALIA COLLEGE OF COMMERCE

BORIVALI (W) MUMBAI-400092



PROJECT ON:

**COMPARATIVE ANALYSIS OF NPA IN PUBLIC SECTOR BANK,  
PRIVATE SECTORE BANK AND FOREIGN BANK**

A Project Submitted to

University of Mumbai for partial completion of the degree of

Bachelor in Commerce (Accounting and Finance) Under the Faculty of Commerce

Submitted By

**JAISH JITENDRA MOURYA**

Under the Guidance of :

**PROF. LEENA VASU**





# **PROBLEM'S OF LONG TERM** **INVESTMENT IN SHARE'S**

A Project submitted to  
University of Mumbai for Partial Completion of the Degree  
Of Bachelor in Commerce (Accounting and Finance)  
Under the Faculty of Commerce  
(SEMESTER - VI)  
By

**GANESH ASHOK NAIR**  
**ROLL NO: 820**

Under the guidance of  
Prof. Leena Vasu

Matushri Pushpaben Vinubhai Valia College Of Commerce

**STUDY ON INVESTMENT IN IPO**

A Project Submitted to

University of Mumbai for partial completion of the degree of

Bachelor in Commerce (Accounting and Finance) Under the Faculty of Commerce

Submitted By

AKASH NARE

Under the Guidance

**PROF. LEENA VASU**

MATUSHRI PUSHPABEN VINUBHAI VALIA COLLEGE OF COMMERCE

( BORIVALI EAST )- 400092.

**University of Mumbai**



**ANALYSIS OF INVESTMENT COMPANY**

A Project submitted to  
University of Mumbai for Partial Completion of the Degree  
Of Bachelor in Commerce (Accounting & Finance)  
Under the Faculty of Commerce

(SEMESTER – VI)

By

**JYOTI DNYANESHWAR PARKHE**

**ROLL NO. 822**

Under the guidance of

**PROJECT ON:**

**A study Of Impact Of GST Of Real Estate Sector In India**

**A Project Submitted to**

**University of Mumbai for partial completion of the degree of**

**Bachelor In Commerce (Accounting and Finance) Under**

**the Faculty of Commerce**

**Submitted By**

**PARTH GHANSHYAM PATEL**

**ROLL NO :- 823**

**SEMESTER VI**

**Under the Guidance of**

**PROF. LEENA VASU**

**MATUSHRI PUSHPABEN VINUBHAI VALLIA COLLEGE OF COMMERCE  
BORIVALI (WEST)- 400092**



PROJECT ON:

## **WORKING CAPITAL OF MANAGEMENT**

A Project Submitted to

University of Mumbai for partial completion of the degree of  
Bachelor in Commerce (Accounting and Finance) Under the Faculty of Commerce

Submitted By

**BHANU SANTLAL PRAJAPATI**

**ROLL NO - 824**

Under the Guidance of :

**PROF. LEENA VASU**

MATUSHRI PUSHPABEN VINUBHAI VALIA

COLLEGE OF COMMERCE

BORIVALI (WEST)- 400092



MATUSHRI PUSHPABEN VINUBHAI VALIA COLLEGE OF COMMERCE

BORIVALI (W) MUMBAI-400066

M.K. SCHOOL COMPLEX, FACTORY LANE, BORIVALI (W), MUMBAI – 400092

Difference between mutual fund and share market

A Project Submitted to

University of Mumbai for partial completion of the degree of

Bachelor in Commerce (Accounting and Finance) Under the Faculty of Commerce

Submitted By

**PARAS PRAJAPATI**

ROLL NO 825

Under the Guidance

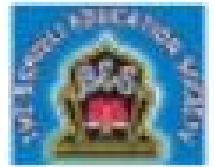
**PROF. LEENA VASU**

MATUSHRI PUSHPABEN VINUBHAI VALIA COLLEGE OF COMMERCE

( BORIVALI EAST )- 400092CHAPTER



# **MPV Valia College of Commerce**



## **A STUDY ON “Overview of Bancassurance”**

**Submitted By**

**Drashti Pankaj Rathod (Roll No. 826)**

**Academic Year 2020-21**

**Under the Guidance of**

**Prof. Leena Vasu**

**MPV VALIA COLLEGE OF COMMERCE  
BORIVALI (W), MUMBAI 400 091**



MATUSHRI PUSHPAREN VINURHAI VALIA COLLEGE OF COMMERCE

BORIVALI (WEST), MUMBAI-400066

EQUITY ANALYSIS OF AUTOMOBILE SECTOR SUBMITTED BY

RIYA VASANT RAVAL ROLL NO-827

T.Y.BCOM

(ACCOUNTING AND FINANCE) SEMESTER VI

UNDER THE GUIDANCE OF PROF. LEENA

VASU UNIVERSITY OF MUMBAI ACADEMIC

YEAR

2020-2021



MATUSHRI PUSHPAREN VINURHAI VALIA COLLEGE OF COMMERCE

BORIVALI (WEST), MUMBAI-400066

**FINANCIAL STATEMENT ANALYSIS OF  
BASSEIN CATHOLIC CO-OPERATIVE BANK**

SUBMITTED BY

RAJ RAVAL KIRIT

ROLL NO-828

T.Y.BCOM

(ACCOUNTING AND

FINANCE) SEMESTER VI

UNDER THE GUIDANCE OF

PROF. LEENA VASU

UNIVERSITY OF MUMBAI

**PROJECT ON:**

**LIFE INSURANCE**

**A PROJECT SUBMITTED TO**

**University of Mumbai for partial completion of the degree of  
Bachelor in commerce (Accounting and Finance)**

**Under the faculty of commerce**

**Submitted By**

**Vrushali Sanjay Sawant**

**Under the Guidance of**

**PROF. LEENA VASU**

**MATUSHRI PUSHPABEN VINUBHAI VALIA COLLEGE OF  
COMMERCE**

**M.K. School Complex, Factory Lane, Borivali (west), Mumbai- 400 092.**

**COMPARATIVE STUDY OF MONEY MARKET & CAPITAL MARKET.**

**A Project Submitted to**

**University of Mumbai for partial completion of the degree of**

**Bachelor in Commerce (Accounting and Finance)**

**Under the Faculty of Commerce**

**By Prachi Bahubali Shah**

**Roll no: 831**

**Under the Guidance of**

**Prof. Leena Vasu**

**Matushree Pushpaben**

**Vinubhai Valia**

**College of Commerce**

**M.K.School Complex, Factory Ln, Borivali West,**

**Mumbai,**

**Maharashtra 400092**

**March 2021**

**PROJECT ON:**

**A study Of Impact Of GST Of Real Estate Sector In India**

**A Project Submitted to**

**University of Mumbai for partial completion of the degree of**

**Bachelor in Commerce (Accounting and Finance) Under**

**the Faculty of Commerce**

**Submitted By**

**PREKSHA HITESH SHAH**

**ROLL NO :- 832**

**SEMESTER VI**

**Under the Guidance of**

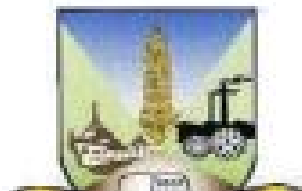
**PROF. LEENA VASU**

**MATUSHRI PUSHPABEN VINUBHAI VALLIA COLLEGE OF COMMERCE**

**BORIVALI (WEST)- 400092**

**FEBRUARY-2021**

**University of Mumbai**



***PROJECT ON MAFATLAL A COTTON KING***

**A Project Submitted to  
University of Mumbai for partial completion of the degree of  
Bachelor in Commerce (Accounting and Finance)  
Under the Faculty of Commerce**

**By**

***SHRUSHTI AMITKUMAR SHAH***

**Under the Guidance of**

***PROF. LEENA VASU***

***MATUSHRI PUSHPABEN VINUBHAI VALIA COLLEGE OF COMMERCE  
M.K.SCHOOL COMPLEX,FACTORY LANE BORIVALI (WEST)-MUMBAI-400092***

***FEB-2021***



MATUSHRI PUSHPABEN VINUBHAI VALIA DEGREE

COLLEGE OF COMMERCE

BORIVALI (WEST), MUMBAI-92

**A Project submitted to;**

University of Mumbai for partial completion of degree of  
bachelor in commerce (ACCOUNTING AND FINANCE)

Under the faculty of commerce

**BY**

**SAMRIN SHAIKH**

Under the guidance of

**Prof. LEENA VASU**

**PROJECT ON;**

**COMPARATIVE STUDY OF ISLAMIC BANK AND**

**COMMERCIAL BANK**

**ROLL NO -834**



University of Mumbai



# **A STUDY ON INVERSTOR PERCEPTION ON MUTUAL FUND**

A Project submitted to

University of Mumbai for Partial Completion of the Degree

Of Bachelor in Commerce (Accounting and Finance)

Under the Faculty of Commerce

(SEMESTER - VI)

By

**Chandan radheshyam yadav**

Under the guidance of

**Prof. Leena Vasu**

**NAME : DURGA AGASTIYAN**

**BATCH : TYBAF**

**DIV : A**

**ROLL NO : 839**

**SUBJECT : BLACK BOOK**

**TOPIC : FOREIGN DIRECT INVESTMENT**

MPV Valia College Of Commerce

A STUDY ON

“Accounts and Records”

Bachelor of Accounting and Finance

Semester VI

Submitted

In Partial Fulfillment of requirements for the  
award of

Degree of Bachelor of Accounting and Finance.

By

Jasmine Priya Shekhar

Roll No: 840

**PROJECT ON:**  
**IMPACT OF MONETARY & FISCAL POLICIES ON THE**  
**COMMERCIAL BANKS ACTIVITIES**

*A Project Submitted to*  
*University of Mumbai for partial completion of the degree of*  
*Bachelor in Commerce (Accounting and Finance) Under the*  
*Faculty of Commerce*  
*Submitted By*

**SUSHIL DHIRAJ AHIR**

ROLL NO :- 841

**SEMESTER VI**

*Under the Guidance of*

**PROF. LEENA VASU**

**MATUSHRI PUSHPABEN VINUBHAI VALLIA COLLEGE OF COMMERCE**  
**BORIVALI (WEST)- 400092**

**FEBRUARY-2021**

**University of Mumbai**

**A RESEARCH REPORT ON  
“MERCHANT BANKING”**

**SUBMITTD**

**SHIVKUMAR GUPTA,T.Y.B.A.F**

**ROLL NO: 842**

**UNDER THE GUIDANCE OF PROF.**

**LEENA MAM**

**MPVV VALIA COLLEGE OF ARTS, COMMERCE, SCIENCE**

**2020-2021**

**PROJECT REPORT**  
**ON**  
**FINANCIAL RATIO ANALYSIS**  
**OF**  
**KOTAK MAHINDRA BANK LIMITED**

**A PROJECT SUBMITTED TO**  
**UNIVERSITY OF MUMBAI FOR A PARTIAL COMPLETION OF THE**  
**DEGREE OF BACHELORS IN COMMERCE (ACCOUNTING &**  
**FINANCE)**

**UNDER THE FACULTY OF COMMERCE**

**BY**

**NAME:- CHINTAN PRAMOD KATELIYA**

**ROLL NO:- 843**

**UNDER THE GUIDANCE OF PROF. LEENA VASU**

**COLLEGE NAME:- M.K COLLEGE OF COMMERCE**

**COLLEGE ADDRESS:- M.K COLLEGE, FACTORY LANE BORIVALI**  
**WEST MUMBAI-400092**

**DATE:- 25<sup>th</sup> FEB 2021**



# **Matushri Pushpaben Vinubhai Valia College of Commerce**

(Affiliated to University of Mumbai)  
(ISO 9001 : 2015 Certified)



## **PROJECT REPORT ON: FUNDAMENTAL ANALYSIS OF FMCG SECTOR**

**SUBMITTED BY:**

**NAMSI RAI**

**ROLL NO: 844**

**T. Y BACHELOR OF ACCOUNTING AND FINANCE**

**(SEMESTER : VI)**

**SUBMITTED TO:**

*University of Mumbai*



**UNDER THE GUIDANCE OF:**

**PROFESSOR: MRS. LEENA VASU**

**ACADEMIC YEAR: 2020- 2021**

---

NAME: AKSHAY VIJAY RATHOD

CLASS: TYBAF

ROLL NO. : 845

TOPIC: IMPACT OF GST IN INDIAN  
ECONOMY

---

REFERENCE :

<http://poliecon.com/2011/09/24/is-vat-stabilizing>

[http://www.nipfp.org.in/newweb/sites/default/files/wp04\\_nipfp\\_021.pdf](http://www.nipfp.org.in/newweb/sites/default/files/wp04_nipfp_021.pdf)

<http://economics.ca/cgi/jab?journal=cpp&view=v16n4/CPpv16n4p359.pdf>

<http://www.laowee.com/index.php/2010>

---

GUIDED BY : PROF. LEENA

---



NAME: Aakanksha Ashok Shelar

CLASS: TYBAF

DIVISION: A

ROLL NO: 846

TOPIC: AUDIT OF BANK



# **Matushri Pushpaben Vinubhai Valia College of Commerce**

(Affiliated to University of Mumbai)  
(ISO 9001 : 2015 Certified)



## **PROJECT REPORT ON: PROFIT AND GAIN FOR BUSINESS OR PROFESSION (focused on tax)**

**SUBMITTED BY: AMIT KUMAR JALARAM SOLANKI**

**ROLL NO-847**

**PROJECT GUIDE: PROF. LEENA VASU**

**University of Mumbai**



**TY BAF (Accounting & finance)**

**SEMESTER VI**



## **Matushri Pushpaben Vinubhai Valia College of Commerce**

(Affiliated to University of Mumbai)  
(ISO 9001 : 2015 Certified)

M. K. School Complex, Factory Lane, Borivli (W), Mumbai - 400 692. Tel.: 2898 5320  
Email : valiacollege07@yahoo.com • www.mpvvaliacollege.com



ISO 9001:2015



College Code : 408 MS - 50

### **TO WHOMSOEVER IT MAY CONCERN**

This is to certify that MUSKAN VISHWAKARMA is a student of T.Y.BAF  
Matushri Pushpaben Vinubhai Valia College of Commerce, has undertaken  
the project work on the topic "COMPARATIVE STUDY ON E-BANKING ON ICIC AND HDFC B

Requesting you, to kindly grant the permission to gather the required  
information from the company.

We assure you that the data would be confidential and will be used only for  
academic purpose. We highly appreciate all your support and assistance.

Thanking You,

Yours Sincerely

V. Manikandan  
I/C Principal

**A PROJECT ON  
A STUDY OF NEW AGE PRIVATE SECTOR BANK**

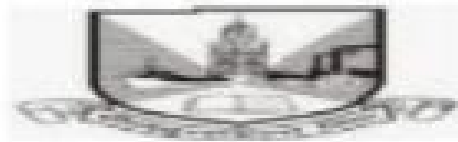
**SUBMITTED BY  
MR . PANKAJ YADAV**

**FOR THE DEGREE OF  
BACHELOR OF COMMERCE(A&F)  
STUDIES  
(SEMESTER -VI)  
UNIVERSITY OF MUMBAI**

**UNDER THE GUIDANCE OF  
PROF. MRS. LEENA VASU**

**MATRUSHRI PUSHPABEN VINUBHAI**

University of Mumbai



Topic- comparison of non performing assets in public and private banking.

A project submitted to university of Mumbai for practical completing the degree of Bachelor's in commerce accounting and finance under the faculty of commerce.

Semester :6. By

B ganga shrilatha.

Under the Guides of

Prof .Leena vasu.

# ***WORKING CAPITAL MANAGEMENT***

***NAME: - SACHIN SUNIL GUPTA***

***CLASS: - TYBAF***

***ROLL NO: - 852***

***PROJECT REPORT: - WORKING CAPITAL  
MANAGEMENT***

**Accounting Analysis in Public Sector between SBI  
Bank Ltd & IDBI Bank Ltd**

**A Project Submitted to**

**University of Mumbai for partial completion of the  
degree of Bachelor in Commerce (Accounting and  
Finance) Under the Faculty of Commerce**

**Submitted By  
EKTA TRIPATHI**

**Under the Guidance  
PROF. LEENA VASU**

**MATUSHRI PUSHPABEN VINUBHAI VALIA  
COLLEGE OF COMMERCE**



**A PROJECT REPORT ON  
PERFORMANCE MANGEMENT**

**SUBMITTED BY  
Vijay Kumar Surgyan Meena  
T.Y.B.A.F**

**SEMESTER  
VI**

**ACADEMIC YEAR  
2020-2021**

**UNDER THE GUIDANCE OF  
PROF: Miss Leena**

**MATUSHRI PUSHPABEN VINUNBHAI VALIA  
COLLEGE OF COMMERCE**

**BACHELOR OF ACCOUNTING AND FINANCE  
SUBMITTED TO**

---

**UNIVERSITY OF MUMBAI**





Open with Google Docs



# **FINANCIAL RATIO ANALYSIS OF SBI BANK**

**A Project Submitted to**

**University of Mumbai for partial completion of the degree of**

**Bachelor in Commerce (Accounting and Finance) Under the**

**Faculty of Commerce**

**Submitted By**

**JINAL BHADRESH GANDHI**

**ROLL NO: - 855**

**SEMESTER VI**

**Under the Guidance of**

**PROF. LEENA VASU**

**MATUSHRI PUSHPABEN VINUBHAI VALLIA COLLEGE OF COMMERCE**  
**BORIVALI (WEST)- 400092**

**FEBRUARY-2021**

**University of Mumbai**



*Project Report On*  
***"A STUDY ON CUSTOMER PREFERENCE FOR HOME LOAN"***

*A Project Submitted to*  
***University Of Mumbai for partial completion of the degree of***  
***Master In Commerce***

***Under the faculty of Commerce***

***Submitted By***  
***VAIBHAV CHHABURAO***  
***ALHAT***

***Roll No. : 301***

***M.Com Semester: IV Project Guide:***

***Prof. MEGHA YADAV***

*Matushri Pushpaben Vinubhai Valia College of Commerce, M.K.School Complex,  
Factory Lane, Borivali(West), Mumbai: 400092.*

***Academic Year: 2020-2021.***

**A STUDY ON FINANCIAL INSTITUTIONS IN INDIA**

**A Project Submitted To**

**University of Mumbai for Partial Completion of The Degree Of**

**Master in Commerce**

**Under The Faculty of Commerce.**

**By**

**Keval Himanshu Doshi**

**Roll No: 302**

**Under the Guidance Of**

**Asst Prof. Megha R Yadav**

**Matushri Pushpaben Vinubhai Valia Degree College of Commerce**

**Sheth M.K. High School Complex, Factory Lane,**

**Borivali (west) Mumbai -92.**

**A STUDY ON AWARENESS OF INVESTMENT IN CROWDFUNDING AMONGST  
INDIVIDUALS**

**A Project Submitted To**

**University of Mumbai for Partial Completion of The Degree Of**

**Master in Commerce**

**Under The Faculty of Commerce.**

**By**

**NAME: Charmi Gandhi**

**Roll No: 303**

**Under the Guidance Of**

**Asst Prof. Megha R Yadav**

**Matushri Pushpaben Vinubhai Valia Degree College of Commerce**

**Sheth M.K. High School Complex, Factory Lane,**

**Borivali (west) Mumbai -92.**

---

**CAPITAL MARKET IN INDIA**

**A Project Submitted To  
University of Mumbai for Partial Completion of The Degree Of  
Master in Commerce  
Under The Faculty of Commerce.**

**By**

**KANSAGARA JAYDEEP JAYSUKHLAL**

**Roll No: 304**

**Under the Guidance Of  
Asst Prof. Megha R Yadav**

**Matushri Pushpaben Vinubhai Valia Degree College of Commerce  
Sheth M.K. High School Complex, Factory Lane,  
Borivali (west) Mumbai -92.**

**APRIL 2021  
ACADEMIC YEAR 2020-2021**

**“RETIREMENT PLANNING OF INDIVIDUALS IN MUMBAI  
CITY”**

**A Project Submitted To**

**University of Mumbai for Partial Completion of The Degree Of**

**Master in Commerce**

**Under The Faculty of Commerce.**

**By**

**MONIKA M. KUMBHEKAR**

**Roll No: 305**

**Under the Guidance Of**

**Asst Prof. Megha R Yadav**

**Matushri Pushpaben Vinubhai Valia Degree College of Commerce**

**Sheth M.K. High School Complex, Factory Lane,**

**Borivali (west) Mumbai -92.**

# **A STUDY ON INVESTMENTS BY INDIVIDUALS IN STOCK MARKET**

**A Project Submitted To**

**University of Mumbai for partial completion of the degree of**

**Master in Commerce**

**Under the Faculty of Commerce**

**By**

**NIRALI N. MEHTA**

**Roll No: 306**

**Under The Guidance Of**

**Asst Prof Megha R Yadav**

**Matushri Pushpaben Vinubhai Valla College Of Commerce**

**Sheth M.K. High School Complex, Factory Lane,**

**Borivali (west) Mumbai -400092.**

**A STUDY ON PROFITABILITY ANALYSIS OF PRIVATE SECTOR BANKS IN INDIA**  
**(YES BANK)**

**A Project Submitted to**  
**University of Mumbai for partial completion of the degree of**  
**Master in Commerce (Accountancy)**

**By**  
**Kinjal A. Negandhi**  
**Under the Guidance of**

**Prof. Megha yadav**  
**Matrushri Pushpaben Vinubhai Valia College Of Commerce**  
**M.K.High School Compound Factory Lane**  
**Borivali (west) Mumbai-400092**



**“A STUDY ON NATIONAL PENSION  
SCHEME OF INDIA”.**

**A PROJECT SUBMITTED TO  
UNIVERSITY OF MUMBAI FOR PARTIAL COMPLETION OF THE DEGREE OF  
MASTER IN COMMERCE**

**UNDER THE FACULTY OF COMMERCE.**

**BY**

**NIHAR D. THAKER**

**ROLL NO. 308**

**UNDER THE GUIDANCE OF**

**Asst. Prof. MEGHA R YADAV**

---

**A STUDY ON FINANCIAL PLANNING OF INDIVIDUALS IN MUMBAI CITY**

**A Project Submitted To  
University of Mumbai for Partial Completion of The Degree Of  
Master in Commerce  
Under The Faculty of Commerce.**

**By  
Rushabh C Waghela  
Roll No: 309**

**Under the Guidance Of  
Asst Prof. Megha R Yadav**

**Matushri Pushpaben Vinubhai Valia Degree College of Commerce  
Sheth M.K. High School Complex, Factory Lane,  
Borivali (west) Mumbai -92.**

**APRIL 2021  
ACADEMIC YEAR 2020-2021**

**INVESTMENT AND SAVINGS PATTERN OF GOVERNMENT EMPLOYEES**

**A Project Submitted To**

**University Of Mumbai For Partial Completion Of The Degree Of**

**Master In Commerce**

**Under The Faculty Of Commerce.**

**By**

**NIHARIKA LAD**

**ROLL NO:- 310**

**Under The Guidance Of**

**ASST PROF. MEGHA R YADAV**

**Matushri Pushpaben Vinubhai Valia College Of Commerce**

**Sheth M.K. High School Complex, Factory Lane,**

**Borivali (west) Mumbai -92.**

# **AN ANALYSIS OF MUTUAL FUNDS IN INDIA**

**A Project Submitted To  
University of Mumbai for Partial Completion of The Degree Of  
Master in Commerce  
Under The Faculty of Commerce.**

**By  
Nikhil S Shirsat  
Roll No: 311**

**Under the Guidance Of  
Asst Prof. Megha R Yadav**

**Matushri Pushpaben Vinubhai Valia Degree College of Commerce  
Sheth M.K. High School Complex, Factory Lane,  
Borivali (west) Mumbai -92.**

**APRIL 2021  
ACADEMIC YEAR 2020-2021**

# **Income Tax Planning with respect to Individual Assesse**

**A Project Submitted To**

**University of Mumbai for Partial Completion of The Degree Of**

**Master in Commerce**

**Under The Faculty of Commerce.**

**By**

**Darshana Mulji Rathod**

**Roll No: 312**

**Under the Guidance Of**

**Asst Prof. Megha R Yadav**

**Matushri Pushpaben Vinubhai Valia Degree College of Commerce**

**Sheth M.K. High School Complex, Factory Lane,**

**Borivali (west) Mumbai -92.**

# **CONSUMER PERCEPTION ON HEALTH INSURANCE IN INDIA**

**A Project Submitted To**

**University of Mumbai for Partial Completion of The Degree Of**

**Master in Commerce**

**Under The Faculty of Commerce.**

**By**

**SANKET SANMUKHKUMAR ZAVERI**

**Roll No: 314**

**Under the Guidance Of**

**Asst Prof. Megha R Yadav**

**Matushri Pushpaben Vinubhai Valia Degree College of Commerce**

**Sheth M.K. High School Complex, Factory Lane,**

**Borivali (west) Mumbai -92.**

*Project Report On*  
***"A STUDY ON CUSTOMER PREFERENCE FOR HOME LOAN"***

*A Project Submitted to*  
***University Of Mumbai for partial completion of the degree of***  
***Master In Commerce***

***Under the faculty of Commerce***

***Submitted By***  
***VAIBHAV CHHABURAO***  
***ALHAT***

***Roll No. : 301***

***M.Com Semester: IV Project Guide:***

***Prof. MEGHA YADAV***

*Matushri Pushpaben Vinubhai Valia College of Commerce, M.K.School Complex,  
Factory Lane, Borivali(West), Mumbai: 400092.*

***Academic Year: 2020-2021.***

**A STUDY ON FINANCIAL INSTITUTIONS IN INDIA**

**A Project Submitted To**

**University of Mumbai for Partial Completion of The Degree Of**

**Master in Commerce**

**Under The Faculty of Commerce.**

**By**

**Keval Himanshu Doshi**

**Roll No: 302**

**Under the Guidance Of**

**Asst Prof. Megha R Yadav**

**Matushri Pushpaben Vinubhai Valia Degree College of Commerce**

**Sheth M.K. High School Complex, Factory Lane,**

**Borivali (west) Mumbai -92.**



**A STUDY ON AWARENESS OF INVESTMENT IN CROWDFUNDING AMONGST  
INDIVIDUALS**

**A Project Submitted To**

**University of Mumbai for Partial Completion of The Degree Of**

**Master in Commerce**

**Under The Faculty of Commerce.**

**By**

**NAME: Charmi Gandhi**

**Roll No: 303**

**Under the Guidance Of**

**Asst Prof. Megha R Yadav**

**Matushri Pushpaben Vinubhai Valia Degree College of Commerce**

**Sheth M.K. High School Complex, Factory Lane,**

**Borivali (west) Mumbai -92.**

---

**CAPITAL MARKET IN INDIA**

**A Project Submitted To  
University of Mumbai for Partial Completion of The Degree Of  
Master in Commerce  
Under The Faculty of Commerce.**

**By**

**KANSAGARA JAYDEEP JAYSUKHLAL**

**Roll No: 304**

**Under the Guidance Of  
Asst Prof. Megha R Yadav**

**Matushri Pushpaben Vinubhai Valia Degree College of Commerce  
Sheth M.K. High School Complex, Factory Lane,  
Borivali (west) Mumbai -92.**

**APRIL 2021  
ACADEMIC YEAR 2020-2021**

**“RETIREMENT PLANNING OF INDIVIDUALS IN MUMBAI  
CITY”**

**A Project Submitted To**

**University of Mumbai for Partial Completion of The Degree Of**

**Master in Commerce**

**Under The Faculty of Commerce.**

**By**

**MONIKA M. KUMBHEKAR**

**Roll No: 305**

**Under the Guidance Of**

**Asst Prof. Megha R Yadav**

**Matushri Pushpaben Vinubhai Valia Degree College of Commerce**

**Sheth M.K. High School Complex, Factory Lane,**

**Borivali (west) Mumbai -92.**

# **A STUDY ON INVESTMENTS BY INDIVIDUALS IN STOCK MARKET**

**A Project Submitted To**

**University of Mumbai for partial completion of the degree of**

**Master in Commerce**

**Under the Faculty of Commerce**

**By**

**NIRALI N. MEHTA**

**Roll No: 306**

**Under The Guidance Of**

**Asst Prof Megha R Yadav**

**Matushri Pushpaben Vinubhai Valla College Of Commerce**

**Sheth M.K. High School Complex, Factory Lane,**

**Borivali (west) Mumbai -400092.**

**A STUDY ON PROFITABILITY ANALYSIS OF PRIVATE SECTOR BANKS IN INDIA**  
**(YES BANK)**

**A Project Submitted to**  
**University of Mumbai for partial completion of the degree of**  
**Master in Commerce (Accountancy)**

**By**  
**Kinjal A. Negandhi**  
**Under the Guidance of**

**Prof. Megha yadav**  
**Matrushri Pushpaben Vinubhai Valia College Of Commerce**  
**M.K.High School Compound Factory Lane**  
**Borivali (west) Mumbai-400092**

**“A STUDY ON NATIONAL PENSION  
SCHEME OF INDIA”.**

**A PROJECT SUBMITTED TO  
UNIVERSITY OF MUMBAI FOR PARTIAL COMPLITION OF THE DEGREE OF  
MASTER IN COMMERCE**

**UNDER THE FACULTY OF COMMERCE.**

**BY**

**NIHAR D. THAKER**

**ROLL NO. 308**

**UNDER THE GUIDANCE OF**

**Asst. Prof. MEGHA R YADAV**

---

**A STUDY ON FINANCIAL PLANNING OF INDIVIDUALS IN MUMBAI CITY**

**A Project Submitted To  
University of Mumbai for Partial Completion of The Degree Of  
Master in Commerce  
Under The Faculty of Commerce.**

**By  
Rushabh C Waghela  
Roll No: 309**

**Under the Guidance Of  
Asst Prof. Megha R Yadav**

**Matushri Pushpaben Vinubhai Valia Degree College of Commerce  
Sheth M.K. High School Complex, Factory Lane,  
Borivali (west) Mumbai -92.**

**APRIL 2021  
ACADEMIC YEAR 2020-2021**

**INVESTMENT AND SAVINGS PATTERN OF GOVERNMENT EMPLOYEES**

**A Project Submitted To**

**University Of Mumbai For Partial Completion Of The Degree Of**

**Master In Commerce**

**Under The Faculty Of Commerce.**

**By**

**NIHARIKA LAD**

**ROLL NO:- 310**

**Under The Guidance Of**

**ASST PROF. MEGHA R YADAV**

**Matushri Pushpaben Vinubhai Valia College Of Commerce**

**Sheth M.K. High School Complex, Factory Lane,**

**Borivali (west) Mumbai -92.**



# **AN ANALYSIS OF MUTUAL FUNDS IN INDIA**

**A Project Submitted To  
University of Mumbai for Partial Completion of The Degree Of  
Master in Commerce  
Under The Faculty of Commerce.**

**By  
Nikhil S Shirsat  
Roll No: 311**

**Under the Guidance Of  
Asst Prof. Megha R Yadav**

**Matushri Pushpaben Vinubhai Valia Degree College of Commerce  
Sheth M.K. High School Complex, Factory Lane,  
Borivali (west) Mumbai -92.**

**APRIL 2021  
ACADEMIC YEAR 2020-2021**

# **Income Tax Planning with respect to Individual Assesse**

**A Project Submitted To**

**University of Mumbai for Partial Completion of The Degree Of**

**Master in Commerce**

**Under The Faculty of Commerce.**

**By**

**Darshana Mulji Rathod**

**Roll No: 312**

**Under the Guidance Of**

**Asst Prof. Megha R Yadav**

**Matushri Pushpaben Vinubhai Valia Degree College of Commerce**

**Sheth M.K. High School Complex, Factory Lane,**

**Borivali (west) Mumbai -92.**

# **CONSUMER PERCEPTION ON HEALTH INSURANCE IN INDIA**

**A Project Submitted To**

**University of Mumbai for Partial Completion of The Degree Of**

**Master in Commerce**

**Under The Faculty of Commerce.**

**By**

**SANKET SANMUKHKUMAR ZAVERI**

**Roll No: 314**

**Under the Guidance Of**

**Asst Prof. Megha R Yadav**

**Matushri Pushpaben Vinubhai Valia Degree College of Commerce**

**Sheth M.K. High School Complex, Factory Lane,**

**Borivali (west) Mumbai -92.**

STUDY ON NATIONAL POLICY FOR SKILL DEVELOPMENT ON ENTREPRENEURSHIP  
MUMBAI

University of Mumbai for partial completion of the degree of Master in Commerce

Under the Faculty of Commerce

By

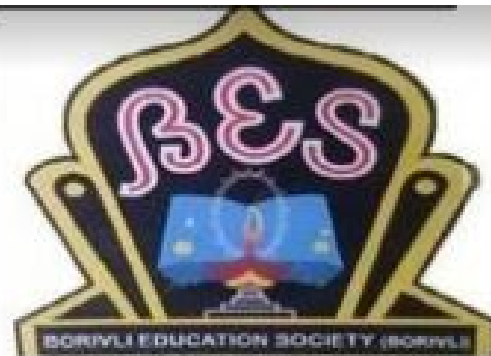
Surabhi Anil Joshi

Under the Guidance of

Tapasya Joshi

MATUSHRI PUSHPABEN VINUBHAI VALIA COLLEGE OF COMMERCE

Seth M.K. High School complex, Factory Lane, Borivali(w), Mumbai-400092



**MATUSHRI PUSHPABEN VINUBHAI VALIA DEGREE COLLEGE  
OF COMMERCE, BORIVALI (WEST), MUMBAI-400092**

**A PROJECT ON STRESS IN BANKS AND ITS IMPACT ON JOB  
PERFORMANCE-AN OVERVIEW**

**SUBMITTED BY: ANJALI R MURARI**

**ROLL NO. 402**

**PROJECT GUIDE: PROF. TAPASYA JOSHI**

**UNIVERSITY OF MUMBAI**

**MASTERS OF COMMERCE (BUSINESS MANAGEMENT)**

**A Study on Impact of Performance Appraisal on the employees**

**A Project Submitted to University of Mumbai for partial**

**Completion of the degree of commerce**

**By,**

**Mr. Yash Dilip Salunkhe**

**under the Guidance of**

**Professor: Tapasya Joshi**



**A Study On Impact of technology change on organization behavior**

**A Project Submitted to University of Mumbai for partial**

**Completion of the degree of commerce**

**By,**

**Mr. Raj Vijay Thakur**

**under the Guidance of**

**Professor: Tapasya Joshi**



**Matushri Pushpaben Vinubhai Valia Degree College of Commerce**

RESEARCH REPORT ON

**“A STUDY ON IMPACT OF STRESS ON WORK  
PERFORMANCE OF BPO EMPLOYEES OF MUMBAI”**

A PROJECT SUBMITTED TO

UNIVERSITY OF MUMBAI FOR PARTIAL COMPLETION OF

THE DEGREE OF

MASTER IN COMMERCE

UNDER THE FACULTY OF COMMERCE

PARTH SAMIR SHAH

BY

UNDER THE GUIDANCE OF

PROF: CHETNA

MATUSHRI PUSHPABEN VINUBHAI VALIA COLLEGE OF  
COMMERCE BORIVALI WEST, MUMBAI

ACADEMIC YEAR: 2020-2021



STUDY ON NATIONAL POLICY FOR SKILL DEVELOPMENT ON ENTREPRENEURSHIP  
MUMBAI

University of Mumbai for partial completion of the degree of Master in Commerce

Under the Faculty of Commerce

By

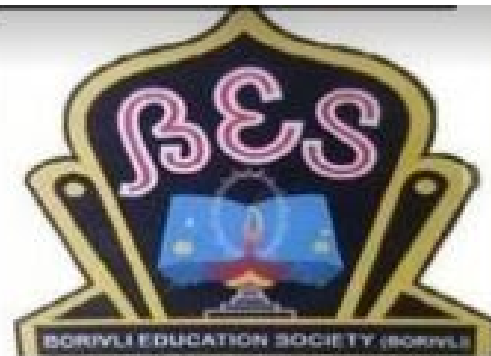
Surabhi Anil Joshi

Under the Guidance of

Tapasya Joshi

MATUSHRI PUSHPABEN VINUBHAI VALIA COLLEGE OF COMMERCE

Seth M.K. High School complex, Factory Lane, Borivali(w), Mumbai-400092



**MATUSHRI PUSHPABEN VINUBHAI VALIA DEGREE COLLEGE  
OF COMMERCE, BORIVALI (WEST), MUMBAI-400092**

**A PROJECT ON STRESS IN BANKS AND ITS IMPACT ON JOB  
PERFORMANCE-AN OVERVIEW**

**SUBMITTED BY: ANJALI R MURARI**

**ROLL NO. 402**

**PROJECT GUIDE: PROF. TAPASYA JOSHI**

**UNIVERSITY OF MUMBAI**

**MASTERS OF COMMERCE (BUSINESS MANAGEMENT)**

**A Study on Impact of Performance Appraisal on the employees**

**A Project Submitted to University of Mumbai for partial**

**Completion of the degree of commerce**

**By,**

**Mr. Yash Dilip Salunkhe**

**under the Guidance of**

**Professor: Tapasya Joshi**



**A Study On Impact of technology change on organization behavior**

**A Project Submitted to University of Mumbai for partial**

**Completion of the degree of commerce**

**By,**

**Mr. Raj Vijay Thakur**

**under the Guidance of**

**Professor: Tapasya Joshi**



**Matushri Pushpaben Vinubhai Valia Degree College of Commerce**

RESEARCH REPORT ON

**“A STUDY ON IMPACT OF STRESS ON WORK  
PERFORMANCE OF BPO EMPLOYEES OF MUMBAI”**

A PROJECT SUBMITTED TO

UNIVERSITY OF MUMBAI FOR PARTIAL COMPLETION OF

THE DEGREE OF

MASTER IN COMMERCE

UNDER THE FACULTY OF COMMERCE

PARTH SAMIR SHAH

BY

UNDER THE GUIDANCE OF

PROF: CHETNA

MATUSHRI PUSHPABEN VINUBHAI VALIA COLLEGE OF  
COMMERCE BORIVALI WEST, MUMBAI

ACADEMIC YEAR: 2020-2021